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intoGo Partners with 904HappyHour to reinvent the local event scene

--Partnership Will Give Locals Direct Mobile Access to Jacksonville's Events Like Never Before--

JACKSONVILLE, Fla. July, 2017-- Jacksonville locals are always interested in the local event scene. For far too long we've heard the cries of locals who complain that there is no easy to use, all-inclusive event resource in Northeast Florida. Let alone one that can be accessed from a phone. Often times consumers have to scour the web and print publications, going calendar to calendar to see what's featured. To ensure our city never has to go searching for events again and to bring them all into one place, we have partnered with 904HappyHour to make it easier than ever to find local events.

"intoGo thrives on creating disruptive technology and we believe this new event platform is a big step towards disrupting the way events have previously been found in our community. We want to make it easier for people to simply see what's happening this weekend." said Zachary Schwartz, CEO at intoGo, the cities Official Destination App.

The new event platform within the intoGo app offers users 'Top Events' - a curated list of the biggest upcoming events in town, 'This Week' & 'This Month' – all local events happening in the next 7 and 30 days respectively, 'Live Concerts', 'Festivals & Fairs', 'Local Venues' – a list of the major local venues in Northeast Florida where within each venues' page, you can see their upcoming events, and 'All Upcoming Events' – a catch all for every event in town which filters by the distance you're willing to travel and the dates you're looking to go.

To add icing on the cake, intoGo allows users to purchase tickets to all of its featured events that require tickets. In one place, you can discover and book easier than ever before. Not to mention, each event page includes features and information such as the time, address, click for directions, descriptions, comments, sharing or saving capabilities and even a quick tap to request an Uber.

"We are excited to partner with intoGo to help launch a new platform for North Florida residents and visitors to find events and things to do around the area. This new resource will allow everyone who has a smartphone the power to efficiently find events, activities, restaurants and places of interest without having to search for a magazine rack or spend hours browsing social media and the internet." said Charles Wagoner, President at 904HappyHour.

intoGo can be downloaded for free on apple and android devices.

If you're throwing an event soon and need help getting the word out, intoGo and 904HappyHour ask you contact them to have your event added to the app. Please contact Zachary at Zachary@intoGo.com or (904) 574-2494 for more information.

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About intoGo

The intoGo app is our cities “Official Destination App” and is one of the fastest growing mobile tools to ever hit Northeast Florida. The app showcases everything fun to do in our region by either swiping through recommended places or tapping simple categories such as Brunch, Cool Date Ideas, Family Fun and now Local Events. intoGo is our cities easiest and most detailed mobile resource for where to go and what’s going on. You can visit their website at <http://intogo.com>

About 904HappyHour

904HappyHour is an award-winning entertainment and marketing company. Their social media channels have won ‘Best In Jax’ and have more than 120,000 followers in total. They are also responsible for major events such as The Beaches Oktoberfest and the upcoming Freedom Festival. They are one of the most trusted resources in Northeast Florida for where to go and what’s going on. You can visit their website at <http://www.904happyhour.com/>